MYANMAR’S NO.1 INTERNATIONAL LABORATORY & INSTRUMENTATION TECHNOLOGY SHOW

3-5 NOVEMBER 2016
MIDA GROUND, U WISARA RD, YANGON

Co-located With MYANWATER’16
Organised By
Myanmar is on its path to become the next major economy in Southeast Asia, with major growth expected in the country’s manufacturing and oil & gas sectors over the next decade. These developments are set to bring about a surge in demand for laboratory, quality testing and scientific equipment, and your best bet to find these opportunities is at MYANLAB 2016 - Myanmar’s No.1 International Laboratory & Instrumentation Technology Show.

MYANLAB 2016 will be the key event to capture the opportunities that arise as a result of the economic progress of the country. It is the only industry-focused event where you can meet face-to-face with importers, dealers, distributors as well as key buyers from food and beverage, pharmaceutical, chemicals manufacturing sectors as well as laboratories, research centers, schools and universities.

Held in-conjunction with MYANWATER 2016, Myanmar’s leading trade show for the water and wastewater treatment industry and PUMP & VALVE MYANMAR 2016, which also features products for the manufacturing, oil & gas, and water sectors, you can expect for the event to have a greater effect to attract your potential visitors.

Develop your business with MYANLAB 2016 - Contact Ms May at may@ambtarsus.com or Mr Darren at darren@ambtarsus.com to reserve your preferred booth location today.

DEVELOPING NEW OPPORTUNITIES FOR YOUR BUSINESS IN MYANMAR

Myanmar Laboratory Solutions & Applications Seminar 2016

Co-located with MYANLAB 2016, the Myanmar Laboratory Solutions & Applications Seminar is set to feature a panel of top international speakers, and will provide a forum for the introduction of new laboratory, quality testing and scientific equipment into the country.

Delegates from various sectors including manufacturers, oil & gas companies, government departments, research centers, importers, distributors are expected to attend the seminar. Exhibitors will be given an opportunity to participate with a speaking opportunity and present a paper at the conference. To submit a paper for presentation, please send your profile and synopsis to Mr Darren Siow at darren@ambtarsus.com

AMB Tarsus Exhibitions (Myanmar) Pte Ltd, an associate of AMB Tarsus Group is the No.1 organiser of International Business-to-Business tradeshows in Myanmar. The Group is the leading international tradeshow organizers in the region with offices in Singapore, Malaysia, Cambodia, Myanmar, the Philippines and Vietnam. Its portfolio in Myanmar includes industry-leading shows such as MYANBUILD, MYANFOOD/MYANHOTEL, AGRILIVESTOCK MYANMAR, MYANENERGY and MYANWATER

Below is our track record at MYANWATER’15:

- **Exhibitor’s Expectation**
  - 90.6% of exhibitors met or exceeded their expectations of their participation.

- **Quality of Visitors**
  - 93.1% of exhibitors are satisfied with the quality of visitors.

- **Overall Performance**
  - 92.2% of exhibitors are satisfied with the overall performance of the organizer.

**Total No of Trade Buyers:** 3762

**Total No of Exhibiting Companies:** 126

**Number of Countries represented:** 20 including Pavilions from China, Singapore, Malaysia, Thailand and Taiwan
Myanmar’s economy is on track to grow by 7.8% in both Fiscal Year 2014 (ending 31 March 2015) and in FY2015. Growth is supported by rising investment propelled by improved business confidence, commodity exports, rising production of natural gas, buoyant tourism, and credit growth - all complemented by the government’s ambitious structural reform program.

### Economic Indicators (% - Myanmar

<table>
<thead>
<tr>
<th></th>
<th>ADO 2014</th>
<th>Update</th>
<th>ADO 2014</th>
<th>Update</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP Growth</td>
<td>7.8</td>
<td>7.8</td>
<td>7.8</td>
<td>7.8</td>
</tr>
<tr>
<td>Inflation</td>
<td>6.6</td>
<td>6.6</td>
<td>6.9</td>
<td>6.9</td>
</tr>
<tr>
<td>Current Account Balance (share of GDP)</td>
<td>-5.1</td>
<td>-5.1</td>
<td>-4.8</td>
<td>-4.8</td>
</tr>
</tbody>
</table>

Inflation increased to average 6.0% in the first quarter of FY2014 and is still seen at 6.6% for the full fiscal year, rising slightly in FY2015. Factors contributing to inflation include a boost to public sector wages, higher electricity tariffs, and rising property prices in cities. Exports have performed reasonably well so far this year, bolstered by exports of oil and gas, and imports have remained strong.

Myanmar is expected to invest heavily in infrastructure development to build its industrial and manufacturing sector as well as accommodate increasing urbanization.

Investment by the International Finance Corporation (IFC) in Myanmar is expected to rise to $1 billion over the next three years as it supports the development of the private sector, the backbone of growth and job creation.

The European Union announced in 2014 that it would grant Myanmar almost 700 million euros in development aid over the next seven years. The money is aimed to boost the country’s economic transition from militia-led isolation to an independent and confident international player.

Myanmar’s aggregate foreign direct investment has exceeded US$49 billion, including over US$3 billion approved in the year 2014, according to the Directorate of Investment and Companies Administration.

Myanmar has the potential to grow almost 10 percent per year if the country can maintain stability, invest in key sectors and stay connected to the rest of the world, the Asian Development Bank (ADB) said.

### FACTS ABOUT THE HOST COUNTRY

- **Capital:** Naypyidaw
- **Largest City:** Yangon (also known as Rangoon)
- **Official language:** Burmese
- **Area:** 676,578 km² (3.06% Water)
- **Population:** 60.28 million
- **GDP (PPP) – Total:** US$269.996 billion
- **GDP (PPP) – per capita:** US$5,207

### SPONSORSHIP OPPORTUNITIES

MYANLAB 2016 is an excellent platform to increase your company’s brand image and profile, as the show will cover a wide range of events, such as the exhibition, technical symposiums and conferences. Contact the Organiser to know more about the sponsorship opportunities available. Your logos could be featured prominently in many promotional materials and on site signage. Contact Mr Andrew Siow at andrew@ambexpo.com for more info.
EXHIBIT PROFILE

- Analytical System
- Laboratory Instruments
- Calibration safety Equipment
- Occupational Health & Safety Equipment
- Chemical Process Technology,
- Scientific Equipment
- Chemical Handling, Transport & Storage
- Test & Measurement
- Chemicals Reagent & Supplies
- Environmental and Pollution Control Systems

THE VENUE

The Myanmar Event Park is Yangon’s most newest and most modern, fully air-conditioned exhibition hall. With a central location in the heart of Yangon, it features 6,000 square metres of indoor exhibition space with full facilities. The hall is located close to most major hotels and attractions, and is also easily accessible for local visitors and has ample parking space.

THE PROFESSIONAL ORGANISER

MYANLAB 2016 is organized by AMB Tarsus Events Group which is the largest international tradeshows organiser in Myanmar with an impressive portfolio of successful events including MyanHotel, MyanFood, FoodTec Myanmar, MyanAuto, MyanBuild, MyanWater, MyanEnergy, and the AgriLivestock Myanmar. The Group is also the region’s leading exhibition organiser with offices in Malaysia, Myanmar, the Philippines, Cambodia, Vietnam, Singapore and Indonesia. Established in 1996 and headquartered in Malaysia, the organisation has an impressive track record in the energy, agriculture and livestock, security, water, oil & gas, hotel, food, building and infrastructure sectors. The organisation prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.

COST OF PARTICIPATION

BARE SPACE ONLY
- US$318* per sqm

WALK ON PACKAGE
- US$348* per sqm

Inclusive of:
- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor’s name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

* not inclusive of commercial tax applicable to Myanmar

Organised & Managed by:

AMB Tarsus Exhibitions Group

AMB Tarsus Exhibitions Sdn Bhd, an associate of AMB Tarsus Group, a joint venture with Tarsus Group PLC, a listed company in the London Stock Exchange, is the leading international trade shows organiser in the region covering Singapore, Malaysia, Cambodia, Myanmar, Sri Lanka, the Philippines and Vietnam since 1996. It is market leader in key industry sectors including food & drinks, building and construction, water, energy, security, agriculture, oil & gas, infrastructure and auto aftermarket. It serves as the regional headquarters for the Southeast Asia region and provide marketing, sales and finance support to our offices in Cambodia, Myanmar, Philippines and Sri Lanka.

AMB Tarsus Exhibitions (Myanmar) Private Ltd.
Unit 506, 5th floor, MWEA Building, 288/290, Shwe Dagon Pagoda Rd, Dagon Township,
Yangon, Myanmar.
Tel & Fax: 95 1 254765
Email: may@ambtarsus.com

REGIONAL OFFICE
AMB Tarsus Exhibitions Sdn. Bhd.
Unit 37,08, Level 37, Menara Multi-Purpose,
Capital Square, No. 8, Jalan Munshi Abdullah,
50100 Kuala Lumpur, Malaysia.

www.myanlab.com